



Conference Exhibition Shopping

**Central India's Largest Exhibition On
ADVANCED AGRI TECHNOLOGY,
HORTICULTURE, DAIRY &
FOOD PROCESSING**

Organiser



Yuva Udaan Foundation

 **9-10-11 JANUARY 2027**

 **BAPS SWAMINARAYAN AKSHARDHAM MANDIR,
NEAR NEMAVAR CHAURHA, BY-PASS ROAD,**

INDORE

**SPONSORSHIP
OPPORTUNITIES**



9926111130
9074674426



Our Website
www.bharatagritech.org



info@bharatagritech.org



@bharatagritech11



ABOUT

Bharat Agri Tech is one of Central India's largest agriculture exhibitions focused on advanced agri-technology, organic farming, dairy, and horticulture. The 7th edition witnessed large-scale participation from farmers, agri-business companies, startups, and government institutions, creating a strong platform for knowledge exchange, innovation showcase, and business networking. With over 400+ exhibitors and lakhs of visitors, the event successfully contributed to promoting modern agriculture practices and strengthening market linkages.

Objectives

- ✓ **Promote Modern Agricultural Technology** 🌾🔬
- ✓ **Encourage Organic & Sustainable Farming** 🌱🌍
- ✓ **Showcase Advanced Agri Machinery & Equipment** 🚜⚙️
- ✓ **Enhance Farmers' Income through Innovation & Market Linkages** 📈💰
- ✓ **Promote Climate-Resilient & Smart Farming Practices** ☀️💧
- ✓ **Strengthen Farmer-to-Market Linkages through B2G, B2B & B2C Networking**



7 Edition — A Proven Track Record



The Bharat Agri Tech Agriculture Expo, held annually, is one of the premier agricultural events showcasing advanced farming technologies, horticulture, dairy, organic products, and sustainable agri-solutions.

The event traditionally attracts Ministers, Government Officials, policymakers, experts, industry speakers, and trainers, alongside thousands of visitors from across India and around the globe. It fosters knowledge-sharing, networking, and business collaborations, ultimately driving the future of sustainable and profitable agriculture. 🚜



Why This Matters for Sponsors :-

- Direct, in-person access to over 2,00,000 progressive farmers across Madhya Pradesh and neighbouring states.
- A dealer network of 20,000+ already engaged and attending – ready-made distribution reach for new product launches.
- 400+ exhibitors created a dense, credible marketplace that drew sustained footfall across all three days.
- 10+ Government Pavilions gave the event institutional credibility and strong B2G visibility.
- 20+ workshops and conferences positioned Bharat Agri Tech as a knowledge platform, not just a trade show – sponsors were seen as thought leaders, not just vendors.

Building on this momentum, the 8th edition is being planned at a larger scale, with an expanded footprint, sharper farmer-engagement formats, and enhanced sponsor visibility packages – detailed below.

Sponsorship Opportunity – Why Partner with us ?

Sponsoring Bharat Agri Tech places your brand at the centre of Central India's agri economy – in front of the farmers, dealers, and government stakeholders who drive real purchasing decisions. Key opportunity points for the 8th edition:

- **Massive, targeted reach:** engage 2,00,000+ progressive farmers and 20,000+ dealers in a single event, rather than months of scattered field activity.
- **High-intent audience:** attendees are actively evaluating agri machinery, inputs, and technology – not passive spectators.
- **B2G access:** 10+ Government Pavilions and department participation open doors to policy-linked and institutional business.
- **Brand credibility:** association with an 8-year-running, respected exhibition strengthens trust among dealers and farmers alike.
- **Lead generation with data:** sponsors receive visitor and farmer data (PDF/Excel) for structured post-event follow-up and ROI tracking.
- **Regional dominance:** as Central India's leading agri exhibition, Bharat Agri Tech offers a concentrated, high-density regional footprint that is difficult to replicate through standalone campaigns.
- **Multi-channel visibility:** sponsor branding spans physical signage, digital/social media promotion, exhibitor badges, event website, and printed collateral distributed directly to farmers.



SPONSORSHIP CATEGORY- 8TH EDITION



Conference Exhibition Shopping

Sponsorship Categories	Shell/Raw/open Space (sqm.)	Sponsorship Amt (in INR)
Title Sponsor	200 Sqr mtr Open space/ Shell space- 36 swr mtr	18 Lakh
Sponsor Opportunity		
A. Platinum Sponsor	Open Space-120 Sqr mtr/ Shell Space- 36 Sqr mtr	11 Lakh
B. Gold Sponsor	Open Space-80 Sqr mtr/ Shell Space-20 Sqr mtr	7.5 Lakh
C. Silver Sponsor	Open Space-50 Sqr mtr/ Shell Space-18 Sqr mtr	5.5 Lakh
D. Associate Sponsor	Open-30 Sqm/ Shell space-12 Sqr mtr	3 Lakh

- Note: 18% GST applicable*
- Payment Deadline : 50% advance will be made within 3 days after signing the agreement. The balance will be paid before 15 day of event.
- Rates are provisional and subject to final confirmation. T&C apply.

TITLE SPONSOR



- Exclusive Acknowledgement as “**Event Title Sponsor**”
- **Premium Booth Space:** A large, centrally-located open space-200 Sq mtr with prime visibility
- Welcome Iron-Box Gate carrying sponsor branding.
- **Logo Placement:** Prominent placement of your logo on all event materials, including banners, brochures, website, and social media Platforms.
- Logo branding on the main stage backdrop, Registration Desk, Gate and across the event ground.
- Advertisement on the reverse side of exhibitor badges, ID cards, invitations, and mementos.
- Distribution of corporate literature to farmers from Registration Desk by organiser
- Invitation and stage Sharing for the chairman/MD/CEO during the inaugural with Chief Guest
- Also include Conference and Workshop Sponsorship
- **Speech:** Main Sponsor's Authorized Person will be given to speech during the opening ceremony
- Logo with hyperlink on the event website
- **PPT presentation:** Video Ad film Present from the Conference Hall
- **Exclusive Networking Opportunities:** Access to VIP networking events and private meetings with key industry leaders and government officials.
- All Visitor and Farmers Data provide in pdf/Excel format

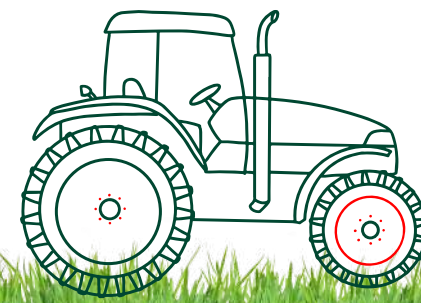


EVENT SPONSOR



A. PLATINUM SPONSOR

- Exclusive Acknowledgement as “**Event Platinum-Sponsor**”
- **Premium Booth Space:** A large, centrally-located **Open space-120 sqr mtr/ Shell Space-36 sqr mtr** with prime visibility
- Welcome Iron-Box Gate of Sponsor Branding
- **Logo Placement:** Prominent placement of your logo on all event materials, including banners, brochures, website, and social media channels
- Logo branding on the main backdrop, Registration Desk, Gate and across the event
- Logo on Exhibitor Badges, ID, Invitation and Momentos
- Invitation and stage Sharing for the chairman/MD/CEO during the inaugural with Chief Guest
- Distribution of corporate literature to farmers from Registration Desk
- **PPT presentation:** Video Ad film Present from the Conference Hall
- **Speech:** Platinum Sponsor's Authorized Person will be given to speech during the opening ceremony
- Sponsor Logo with hyperlink on the event website
- **Exclusive Networking Opportunities:** Access to VIP networking events and private meetings with key industry leaders and government officials
- All Visitor and Farmers Data provide in pdf/Excel format



EVENT SPONSOR

B. GOLD SPONSOR

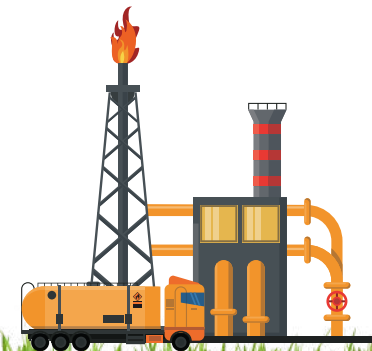
- Acknowledgement as **“Event Gold-Sponsor”**
- **Premium Booth Space:** Centrally-located **Open Space-80 sqr mtr/ Shell Space-20 sqr mtr** with prime visibility
- **Logo Placement:** Prominent placement of your logo on all event materials, including banners, brochures, website, and social media channels
- Logo branding on the main backdrop, Registration Desk, Gate and across the event
- Logo on Exhibitor Badges, ID, Invitation and Momentos
- Invitation for the chairman/MD/CEO during the inaugural function as a Guest
- Distribution of corporate literature to farmers from Registration Desk
- **Presentation Slot: 15-minute presentation slot during the exhibition.**
- Sponsor Logo with hyperlink on the event website
- **Networking Opportunities:** Invitations to networking events
- All Visitor and Farmers Data provide in pdf/Excel format



EVENT SPONSOR

C. SILVER SPONSOR

- Acknowledgement as **“Event Silver-Sponsor”**
- **Premium Booth Space:** A Medium sized space **Open Space-50 sqr mtr/ Shell Space-18 sqr mtr** with strategic location
- **Logo Placement:** Prominent placement of your logo on all event materials, including banners, brochures, website, and social media channels
- Logo branding on the main backdrop, Registration Desk, Gate and across the event
- Logo on Exhibitor Badges, ID, Invitation and Momentos
- Invitation for the chairman/MD/CEO during the inaugural Function as a Guest
- Distribution of corporate literature to farmers
- Sponsor Logo with hyperlink on the event website
- **Networking Opportunities:** Invitations to networking events
- All Visitor and Farmers Data provide in pdf/Excel format



EVENT SPONSOR

D. ASSOCIATE SPONSOR

- Acknowledgement as "Associate Sponsor" — an accessible entry point for growing brands and dealer networks.
- Open booth space of 30 Sqm in a designated Associate Sponsors zone.
- Logo on the event website and select event signage.
- Logo on exhibitor badges and mementos.
- Corporate literature distribution to farmers.
- Visitor and farmer database provided in PDF/Excel format on request

FOOD COURT SPONSOR

*Value of Sponsorship: On Request**

- Acknowledgement as **"Food Court Sponsor"**
- Stall in Food Court Prime location.
- Exclusive Food Sale Rights to sponsor to Exhibitor/Visitors
- Logo at Inside and Outside Food Court/Space.
- Logo on website Home page with Hyperlink.
- Logo in Social media campaign and Promotion campaign.
- Logo on Exhibitor. Delegate Badges, Momentos
- Logo Placement: Prominent placement of your logo on all event materials, including banners, brochures, website, and social media channels.
- Logo branding on the main backdrop, Registration Desk, Gate and across the event as Food Court Partner



GET IN TOUCH



Conference Exhibition Shopping

MR. KAPIL CHOUDHARY

+91-9926111130

bharatagritech11@gmail.com

Bharatagritech11@gmail.com



Head Office Address:

32, Vikas Tower, Indra complex,
Navlakha bus stand, Indore (MP) -
452001



www.bharatagritech.org

MR. VIJAY PATIDAR

+91-9074674426

info@bharatagritech.org

