

















JAN 2025

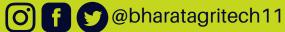


### **EXHIBITION SPONSORSHIPS**











### **ABOUT**

#### **BHARAT AGRITECH || AGRI EXPO INDIA**

Bharat Agri Tech leading Exhibition focusing on the Organic Revolution, Agri Innovation and Training, accompanied by international conferences. The event offers a unique chance to engage directly with entire Agriculture industry, network with the organic stakeholders, establish numerous promising connections, and indulge in high-level B2G, B2B & B2C business networking, all under one roof.

This is the 6th edition of Agri Expo India which is held at College of Agriculture, Indore, Madhya Pradesh in Jan 2025.

#### **ENVISION OF BHARAT AGRITECH-2024**









100+



## Sponsorship Category







# Title Sponsor



Only one company will be the main sponsor.

Main Sponsor's logo will be display at below areas after signing the contract.

- Stall in prime Spot\*
- · Logo on website Home page with Hyperlink.
- · Logo in Social media campaign and Promotion camping.
- Logo in invitation card and Badges.
- Logo in All Mementos for guest.
- Logo in Conference Gate and Logo in Stage Back Drop.
- Logo in local marketing and pamphlets, Newspaper, Auto and Hording etc.
- **Opening and Activity stages:** Main sponsor's logo will be display at the stage during the opening ceremony and the other activities.
- **Speech**: Main Sponsor's Authorized Person will be given 20 minutes to speech during the opening ceremony.
- **Plaque Presentation:** Main Sponsor's Authorized Person will be given a plague during fair opening ceremony.
- Electronics Media: Main sponsor Name/Logo on FM ad & Electronics ad.
- 6 standees can be placed on Selected Area. (Standee to be Designed by Sponsor)
- 4 banner in Exhibition Premises Size-6X10 ft. (Banner to be Designed by Sponsor)\*
- 10 Flag of the Company will be placed in the Exhibition premises. (Flag and pole will be managed by Organiser)\*

**INR: 10,00,000/-** +18% GST

Payment Deadline: 50% advance will be made within 3 days after signing the agreement. The balance will be paid before 15 day of event. T&C Apply\*

## Sponsors/Co-sponsor

Sponsor's/Co-Sponsor logo will be display at below areas after signing the contract.

- Stall in Reserved Spot in Exhibition\*
- Logo on website Home page with Hyperlink.
- Logo in Social media campaign and Promotion campaign.
- Logo in invitation card
- Logo in All Mementos
- Logo on Exhibitor and Delegate Badges.
- Logo in Conference Gate.
- Logo in local marketing, pamphlets and News Paper Ad.
- Logo visibility 80% for Sponsor and 60% For Co-sponsor.\*
- 2 standees can be placed on Selected Area. (Standee to be Designed by Sponsor)

INR: 5,00,000/- +18% GST For Sponsor's

Payment Deadline: 50% advance will be made within 3 days after signing the agreement. The balance will be paid before 15 day of event. T&C Apply\*

INR: 3,00,000/- +18% GST For Co-Sponsor's

Payment Deadline: 50% advance will be made within 3 days after signing the agreement. The balance will be paid before 15 day of event. T&C Apply\*



## **Food Court Sponsor**

Food Court Sponsor logo will be display at below areas after signing the contract.

- Stall in Food court prime location.
- Logo at Inside and Outside Food Court/Space.
- Logo on website Home page with Hyperlink.
- Logo in Social media campaign and Promotion campaign.
- Logo on Exhibitor and Delegate Badges.
- Logo in local marketing, pamphlets and News Paper Ad.
- 2 standees can be placed on Selected Area. (Standee to be Designed by Sponsor)

**INR: 2,00,000/-** +18% GST

Payment Deadline: 50% advance will be made within 3 days after signing the agreement. The balance will be paid before 15 day of event. T&C Apply\*





### **On-Site Standee Branding**



#### **Standees Inside Exhibition Premisies:**

- 1 Standee Display @INR 2,000/-
- 2 Standees Display @INR 3,500/-
- 3 Standees Display @INR 5,000/-
- 5 Standees Display @INR 8,000/-
- 10 Standees Display @INR 15,000/-



Standee, Design and Printing to be managed by the sponsors. Standees will be allowed to be placed at designated locations provided by Organisers.

### Flag Branding



#### **Flags Inside Exhibition Premisies:**

- 5 Flag @INR 3,000/-
- 10 Flag @INR 5,000/-
- 25 Flag @INR 10,000/-
- 50 Flag @INR 20,000/-



Flag cloth and Printing to be managed by the sponsors. Flag Poles will be allowed to be placed at designated locations provided by Organisers.

Note: 100% payment must be made in advance at the time of booking. No Refund Policy.

